

FROM STRUGGLES TO SOLUTIONS

Rise Above Challenges with Ellevate Solutions

Is your business struggling with financial uncertainty? You're not alone. Common issues faced by our clients include:

- Cash flow, budget, and resource constraints
- Leaders juggling too many roles, including finance
- Turnover and retention of top talent
- Decisions driven by emotion rather than data
- Increased risk from insufficient policies and controls
- Delayed or unreliable financial reporting
- Challenges with accurately tracking, managing, and planning inventory
- Difficulties calculating work-in-progress efficiently
- Prolonged month-end close cycles and bottlenecks
- Poor communication between back-office and other operations
- Outdated or disconnected systems and processes
- Insufficient financial modeling, planning, and budgeting capabilities
- Uncertainty in cashflow, forecasting, and financial analysis
- Misaligned budget allocations across departments
- Obstacles in monitoring and overseeing project management
- Inconsistent business continuity and misalignment of resources

Everything we do, we believe that working smarter (not harder) is the key to unlocking peak performance.

The Beacon of Clarity in Finance: How We Solve Your Problems



1. Connect & Plan

We start by genuinely listening to fully understand your situation and needs



2. Discover, Assess, & Benchmark

We dive deeper to identify barriers to your goals and establish optimal performance standards



3. Ellevate Solutions Strategic Roadmap

We deliver a customized roadmap and action plan designed to move your business forward



4. Fully Onboard, Integrate, Execute & Optimize

We execute the roadmap through seamless integration, implementation, and development

* We establish and measure key performance metrics to ensure continuous improvement and ROI as your business evolves.

RESULTS YOU CAN EXPECT OVER 12-18 MONTHS

The Transformative Power of Ellevate Solutions

Tangible

- 3x increase in operating cashflow and net income
- 30% decrease in cost of goods sold and production costs
- 25% decrease in below-margin expenditures
- 75% reduction in financial risk
- 150% increase in ROI on sales and marketing efforts
- 30% decrease in staffing costs

Intangible

- Increased employee satisfaction and culture
- Improved business continuity and resource alignment
- Increased time and better life/work™ balance
- Reduced stress and improved sleep
- Greater confidence in decision-making
- Process optimization & efficiency gains
- Enhanced purpose and impact in and outside the office

Since working with Ellevate, our revenue and JIB process is dialed in, and our CFO is finally sleeping better at night.

— **EVELYN HINES, VP OPERATIONS (ENERGY)**

Working with Lindsay and her team was a dream. They helped us get clarity over what's important to our team and make some much needed changes within our org.

— **MARK PATTERSON, CFO (WEALTH MANAGEMENT)**

With Lindsay and her team's help, we finally have operational insights and our systems and people collaborate and communicate so much better.

— **MARILYN WOODS, CEO (E-COMMERCE)**

We were so behind on our books and our Project Managers had very little insights into their margins and budgets. Thankfully the Ellevate team quickly caught us up and got us going in the right direction.

— **ROWAN MOODY, CFO (CONSTRUCTION)**